



PO Box 1659-80108 Kilifi  
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grassrootseconomics.org

## Press Release For Immediate release

### Red Cross launches a Basic Income System - called Sarafu Network

Following COVID-19 implication, Grassroots Economics Foundation, in conjunction with the Danish and Kenya Red Cross Society, local administrations, local businesses, Mosques, Churches, chamas, schools, and individuals alike are working to create healthy and sustainable communities in the face of hard economic conditions through the **introduction of a basic income system called Sarafu Network which distributes a blockchain-based token called Sarafu to anyone in Kenya**. Since piloting in 2020, now over 40,000 households and small businesses have joined Sarafu Network and over 200 Million Sarafu have circulated among users to support each other to trade food, water, education, labour and more.

Sarafu Network is a basic income program that aims to empower and support vulnerable Kenyan households by creating a cushion in times of financial crisis through the distribution of Sarafu tokens. The charitable acceptance and usage of Sarafu tokens by both businesses and communities helps vulnerable households receive support and in turn helps local economies to keep moving during a crisis or when Kenyan Shillings are lacking (like barter trade). Note there is no exchange for Sarafu and Kenyan Shillings.

**The program is free and open for anyone in Kenya to join** and is currently most active in Kwale, Kilifi, Mombasa, Nairobi and Siaya. Users and businesses that don't need Sarafu are encouraged to share their basic income of Sarafu with vulnerable households and to accept Sarafu for their goods and services.

**To enroll you simply dial \*384\*96# on your Safaricom line or \*483\*46# on Airtel.** Once you dial the code, you first choose your preferred language, and **enter a secret PIN (Pin yako ni Siri Yako)**. You'll then receive **50 Sarafu** on registration and can immediately start sharing it with those in need and accepting more Sarafu for your goods and services; based on usage you will receive more weekly.

#### For more info:

- **Contact Red Cross:** Safia Verjee [info@redcross.or.ke](mailto:info@redcross.or.ke) 0203950000
- **Contact Grassroots Economics:** Will Ruddick [info@grassecon.org](mailto:info@grassecon.org) 0757628885



**Kenya**  
Red Cross



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## Sarafu Network

### Community Support System

- Enrollment is Free
- You get Sarafu when you enroll and more weekly based on usage
- There is no cash exchange for Sarafu
- Do not share your PIN

Support vulnerable households by accepting Sarafu for your goods and services.

To enroll and use dial:

**\*384\*96#** Safaricom (free)  
**\*483\*46#** Airtel (with charges)



**Kenya**  
Red Cross



For more information call 0800 720 577  
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## Kutolewa kwa Waandishi wa Habari Kwa Kutolewa Mara Moja

**Shirika la Msalaba mwekundu linazundua mapato ya msingi kwa jina mtandao wa Sarafu (Sarafu Network).**

Kufatia athari za COVID-19 ,Grassroots Economics Foundation wakishilikiana na Danish,KenyaRed cross Society,viongozi katika jamii,wanabiashara,Misikiti,Makanisa Vyama,mashule na watu binafsi ambao wanafanya kazi wanafanya kazi kukuza jamii ambazo zinaweza kujisimamia na ambazo zina afya wakati hali ya uchumi ni ngumu.**Kupitia uzinduzi wa pato la msingi uitwao sarafu Network ambao husambaza tokeni kwa kila mmoja nchini Kenya zinazohusishwa na blockchain ziiitazwo Sarafu .**Kutoka majaribio yake 2020 na kufikia sasa zaidi ya nyumba 40,000 na biashara ndogondogo zimejiunga na zaidi ya 200 milioni za sarafu zimezunguka kati ya watu kusaidiana kununua na kuuza chakula,maji ,masomo,kazi na mengineo.

Sarafu Network ni mpango wa pato la msingi nia yake ikiwa kuwawezesha na kusaidia nyumba zisizojiweza kwa kuwasaidia wakati wa hali ngumu za kipesa kwa kuwapatia tokeni za sarafu.Hisani ya kukubali na kutumia tokeni za sarafu kwa biashara na jamii zasaidia kaya dhaifu kupokea msaada.Kwa upande wake zinasaidia uchumi wa jamii kusonga mbele wakati wa janga au wakati hakuna shilingi ya kenya(kama kubadilishana bidhaa).Kumbuka hakuna kubadilisha sarafu na kenyan Shillings .

**Mpango huu ni bure na huru mtu yeyote nchini kenya anaweza jiunga** na Kwa sasa i hai Kwale,Kilifi,Mombasa,Nairobi na Siaya.Watumizi na biashara ambao hawahitaji sarafu wanahimizwa kuwasaidia wasiojiweza na kukubali Sarafu kwa bidhaa na huduma.**Kujisajili unabonyeza \*384\*96# kwa safaricom au \*483\*46# kwa Airtel.**

Pindi unapo bonyeza nambari fupi,unachagua lugha kisha **weka nambari yako ya siri(pin yako ni siri yako).**Utapokea **sarafu 50** unapojisajili na mara moja ugawane na na wanaohitaji msaada na ukubali sarafu zaidi kwa bidhaa na huduma;kulingana na utumizi, utapokea zaidi kila wiki.

**Kwa maelezo zaidi;**

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